

Survey by Meguro Ward on Arts and Cultural Awareness

(Please mark "○" for applicable items)

■ 1. Please fill in the basic information below.

Q1 What is your age? (Mark one of the below with ○)

(1) 16 - 20 years old	(2) 30s	(3) 40s
(4) 50s	(5) 60s	(6) 70s or older

Q2 What is your gender? (Mark one of the below with ○)

(1) Male	(2) Female	(3) Prefer not to answer
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Q3 Which area do you live in? (Mark one with ○)

(1) Aobadai	(2) Ookayama	(3) Ohashi	(4) Kakinokizaka	(5) Kamimeguro
(6) Komaba	(7) Gohongi	(8) Shimomeguro	(9) Jiyugaoka	(10) Senzoku
(11) Taira-cho	(12) Takaban	(13) Chuo-cho	(14) Nakacho	(15) Nakane
(16) Nakameguro	(17) Haracho	(18) Higashigaoka	(19) Higashiyama	(20) Himonya
(21) Mita	(22) Midorigaoka	(23) Minami	(24) Meguro	(25) Megurohonmachi
(26) Yakumo	(27) Yutenji	(28) Other (Please specify)		

Q4 How long have you lived in Meguro Ward? (Mark one of the below with ○)

(1) Less than 1 year	(2) 1 - 5 years	(3) 5 - 10 years
(4) 10 - 15 years	(5) 15-20 years	(6) More than 20 years

Q5 What is your household composition? (Mark one of the below with ○)

(1) Living Alone	(2) 1 generation household (couple only/siblings)
(3) 2 generation household (parents and children)	(4) 3 or more generation household (parents, children, grandchildren, etc)
(5) Sharehouse, living with others	

Q6 Do you have children under 18 years old? (Mark one of the below with ○)

(1) Yes	(2) No
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Q7 Please rate your health status on a scale of 0 - 10. (Mark a number with ○ for each item)

Health Status	← ← Low					High → →					
Physical Health	0	1	2	3	4	5	6	7	8	9	10
Mental Health	0	1	2	3	4	5	6	7	8	9	10
Social Connections	0	1	2	3	4	5	6	7	8	9	10

■ 2. Personal Experience with Arts and Culture

Q8 In Meguro Ward, do you feel that the initiatives* in the district make arts and culture accessible and that there are many opportunities to experience them? (Mark one of the below with ○)

(1) Strongly agree	(2) Somewhat agree	(3) Somewhat disagree
(4) Strongly disagree	(5) Don' t know	

*Examples of initiatives in the district: Experiential courses at cultural halls and museums, mini-concerts at schools, support for community-led arts and cultural activities, collaborations with organizations, companies, and universities involved in arts and culture, etc.

Q9 In the past year, have you attended any arts and cultural events, such as concerts, art exhibitions, movies, cultural heritage events, or art and music festivals at locations such as art museums, museums, theaters, halls, cinemas, libraries, public facilities, parks, or squares (Including presentations and exhibitions by family members or acquaintances) ? (Mark one of the below with ○)

(1) Yes (2) No ➔ If you selected, "No," please proceed to Q10.

Q10 For those who answered "No" to Question 9.

Why did you not attend? (You may select more than one of below and mark them with ○)

- | | |
|------------------------------------|--|
| (1) No interesting events | (2) Time constraints (childcare, caregiving) |
| (3) Time constraints (work, study) | (4) No information about events |
| (5) No companions to go with | (6) No local events |
| (7) High costs | (8) No evening events |
| (9) No child-friendly options | (10) Hard to get tickets |
| (11) Health reasons | (12) No accessible facilities |
| (13) Not interested | (14) Other () |

Q11 In the past year, have you experienced arts and cultural events, such as concerts, art exhibitions, movies, cultural heritage events, or art and music festivals, through TV, radio, CDs/DVDs, or the internet (computer, smartphone, tablet)? (Mark one of the below with ○)

(1) Yes (2) No

Q12 In the past year, have you participated in, performed in, or experienced any art exhibitions, movies, music concerts, or festivals at locations like art museums, museums, theaters, halls, cinemas, libraries, public facilities, parks, or squares? (This includes extracurricular activities or club activities.) (Mark one of the below with ○)

(1) Yes (2) No ➔ If you selected "No," please proceed to Question 13.

Q13 For those who answered "No" to Question 12:

Why didn' t you participate? (Select all of the below that apply, and mark them with ○)

- | | |
|---|--|
| (1) No interesting activities | (2) Time constraints (childcare, caregiving) |
| (3) Time constraints(child care, study) | (4) No information about activities |
| (5) No companions to go with | (6) No local activities |
| (7) High costs | (8) No evening activities |
| (9) No child-friendly options | (10) Hard to get tickets |
| (11) Health reasons | (12) No accessible facilities |
| (13) Not interested | (14) Other () |

Q14 In the past year, have you participated in or experienced activities related to art, dance, traditional performing arts, animation, or music using the internet (computer, smartphone, tablet)? This includes remote learning or club activities related to dance, music, calligraphy, etc. (Mark one of the below with ○)

(1) Yes (2) No

Q1 5 What types of art and culture do you frequently engage with? (Select all of the below that apply and mark them with ○)

- (1) Orchestra, chamber music, opera, choir, wind ensemble
- (2) Pop, rock, jazz, enka, folk music
- (3) Visual arts (painting, printmaking, sculpture, crafts, ceramics, calligraphy, photography, design, architecture, media art)
- (4) Contemporary art
- (5) Modern theater, children's theater, puppetry
- (6) Musical theater
- (7) Ballet, modern dance, contemporary dance
- (8) Street dance (break, hip-hop), jazz dance, folk dance (hula, salsa, flamenco), social dance
- (9) Traditional Japanese dance
- (10) Traditional performing arts (kabuki, noh, kyogen, bunraku, koto, shamisen, shakuhachi, gagaku, shomyo)
- (11) Entertainment (rakugo, kodan, rokyoku, manzai, magic, street performance, taikagura)
- (12) Flower exhibitions, bonsai exhibitions, tea ceremonies
- (13) Food culture exhibitions and events
- (14) Film (excluding animation)
- (15) Animated films
- (16) Historical buildings and sites (temples, castles, gardens)
- (17) History museums, folklore museums, archives
- (18) Local traditional performances and festivals
- (19) Other ()

Q1 6 How do you usually engage with arts and culture? (Select all of the below that apply, and mark them with ○)

- (1) School or arts class experiences
- (2) Watching performances or concerts at cultural facilities
- (3) Viewing exhibitions at art museums or other museums
- (4) Visiting historical buildings or cultural heritage sites
- (5) Participating in workshops
- (6) Attending gatherings with people who share the same interests
- (7) Participating in local events or festivals
- (8) Viewing or practicing at home
- (9) Using mobile devices (smartphones, PCs)
- (10) Other ()

Q1 7 Where do you frequently go for arts and cultural activities? (Select all of the below that apply, and mark them with ○)

- (1) Public facilities in Meguro Ward
- (2) Public facilities in other wards or cities
- (3) Private facilities in Meguro Ward
- (4) Private facilities in other wards or cities
- (5) Overseas
- (6) Other ()

Q1 8 Which arts and cultural facilities have you visited? (Select all of the below that apply, and mark them with ○)

- (1) Meguro Persimmon Hall
- (2) Nakameguro GT Plaza Hall
- (3) Meguro Museum of Art
- (4) Meguro Historical Museum
- (5) Community Gallery
- (6) Local community centers
- (7) Arts and culture facilities abroad
- (8) Domestic theaters or halls not listed above (Select all of the below that apply, and mark them with ○)
 - ① Meguro Ward ② Minato Ward ③ Shinagawa Ward ④ Ota Ward
 - ⑤ Setagaya Ward ⑥ Shibuya Ward ⑦ Other 23 wards in Tokyo ⑧ 26 cities in Tokyo
 - ⑨ Kanagawa Prefecture ⑩ Other Kanto Prefecture outside Kanagawa ⑪ Prefectures outside Kanto
- (9) Domestic art museums or museums not listed above (Select all of the below that apply, and mark them with ○)
 - ① Meguro Ward ② Minato Ward ③ Shinagawa Ward ④ Ota Ward ⑤ Setagaya Ward ⑥ Shibuya Ward ⑦ Other 23 wards of Tokyo
 - ⑧ 26 cities in Tokyo, ⑨ Kanagawa Prefecture ⑩ Other Kanto Prefecture outside of Kanagawa, ⑪ Prefectures outside Kanto
- (10) Other ()

The questions continue on the next page ➡

Q19 What arts and cultural activities would you like to see in your area? (Please choose one of the below and mark it with ○)

- (1) Performances or works by renowned artists
- (2) Local performances or exhibitions
- (3) Visits to historical buildings or cultural sites
- (4) Local events or festivals
- (5) Community workshops
- (6) Activities with friends who share your hobby
- (7) Other ()

Q20 Where do you find information about arts and culture opportunities? (Select all of the below that apply, and mark them with ○)

- (1) Newspapers/Magazines
- (2) TV/Radio
- (3) Community newsletters/Flyers
- (4) Public bulletin boards
- (5) Ads on public transportation
- (6) Direct messages from event organizers
- (7) The Magazine "Art Letter"
- (8) Meguro City website
- (9) Meguro City official LINE account
- (10) Meguro City X (formerly Twitter)
- (11) X (formerly : Twitter)
- (12) Tik Tok
- (13) Facebook
- (14) Instagram
- (15) Internet (excluding Meguro City website and social media)
- (16) From friends or word of mouth
- (17) Other ()

Q21 Have you ever donated to arts and culture promotions. e.g., crowdfunding? (Select one of the below, and mark it with ○)

- (1) Yes
- (2) No, but I' d like to in the future
- (3) No, and I don' t plan to
- (4) Not sure

■ 3. About Children' s Arts and Cultural Activities

Q22 How important are "art viewing experience" and "practical activities" for children? Rate each from 0 to 10.)

Importance	← ← Low						High → →				
Experience by Viewing	0	1	2	3	4	5	6	7	8	9	10
Experience by Activities	0	1	2	3	4	5	6	7	8	9	10

Q23 What arts and cultural experiences did you have as a child? (Select all of the below that apply, and mark them with ○)

- (1) School art activities
- (2) After-school club activities
- (3) Extracurricular lessons
- (4) Visits to museums or cultural sites
- (5) Local festivals
- (6) Books or movies at home
- (7) No arts and cultural experiences
- (8) Don' t know
- (9) Other ()

The questions continue on the next page ➡

■4. Your Thoughts on Art and Culture

Q2 4 Please indicate the importance of "experiencing art through viewing" and "experiencing art through practical activities" on a scale from 0 to 10. (Mark a number with ○ for each item)

Importance	← ← Low						High → →					
Experience by Viewing	0	1	2	3	4	5	6	7	8	9	10	
Experience by Activities	0	1	2	3	4	5	6	7	8	9	10	

Q2 5 What things do you think are important to maintain art and culture in Meguro Ward at a satisfactory level? Please rate the importance of each item on a scale from 0 to 10. (Mark a number with ○ for each item)

	Importance	← ← Low						High → →					
1	Local practice and production spaces	0	1	2	3	4	5	6	7	8	9	10	
2	Opportunities for music, theater, and visual arts	0	1	2	3	4	5	6	7	8	9	10	
3	Ongoing community art activities	0	1	2	3	4	5	6	7	8	9	10	
4	Support for those facing barriers to artistic activities	0	1	2	3	4	5	6	7	8	9	10	
5	Support for local art groups	0	1	2	3	4	5	6	7	8	9	10	
6	Wide range of cultural and event information	0	1	2	3	4	5	6	7	8	9	10	
7	Opportunities to learn about art (school and lifelong learning)	0	1	2	3	4	5	6	7	8	9	10	

Q2 6 What do you prioritize when considering art and cultural experiences? (Select all of the below that apply, and mark them with ○)

(1) Proximity	(2) Cost
(3) Event timing	(4) Solo participation
(5) Child-friendly environment	(6) Online options
(7) Accessibility	(8) Guest + Instructor
(9) Event duration	(10) Other ()

Q2 7 The Meguro Ward Arts and Culture Promotion Plan uses the term "cultural ties."* Meguro Ward aims to form ties with various things such as people, objects, and activities, through art and culture. In the future, what kinds of connections do you think would be ideal to expand these ties? (Select all of the below that apply, and mark them with ○)

(1) Childcare and education	(2) Welfare and support
(3) Tourism and city promotions	(4) Industry and commerce
(5) Environment and community development	(6) Lifelong learning
(7) Sister city* exchanges	(8) International exchanges
(9) None	(10) Other ()

※The term "cultural ties" refers to forming connections through art and culture.

※The sister cities of Meguro Ward in Japan: Sukagawa City, Kanazawa City, Kesennuma City; Abroad: Dongcheng District of Beijing, China; Jungnang District of Seoul, South Korea

The questions continue on the next page ➡

■5. Arts and Cultural Policies in Meguro Ward

Q28 What do you consider to be important matters regarding in Meguro Ward's arts and culture policies?

Please rate the satisfaction and importance levels from 1 to 5 for each item. (Mark a number with ○ for each item)

【Policy Area 1】 Creating Diverse Approaches to Arts and Culture	Score	←Low High→				
(1) Opportunities for Appreciation, Creation, and Participation ・Introductory courses, outreach activities	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(2) Encounters with Traditional Culture ・Traditional cultural experiences and school events	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(3) Diverse Arts and Cultural Experiences ・School arts and cultural activities	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(4) Information Collection and Dissemination ・Collecting and sharing information on local activities	Sat	1	2	3	4	5
	Imp	1	2	3	4	5

(Sat = Satisfaction Level, Imp = Importance Level)

【Policy Area 2】 Support for Arts and Cultural Activities	Score	←Low High→				
(1) Support for All Ages ・Programs with childcare, elderly support	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(2) Support for Accessible Activities ・Artistic activities for people with disabilities	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(3) Resident-Led Activities ・Support for resident-driven projects, artist information	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(4) Arts and Culture Facility Maintenance ・Upkeep of cultural facilities	Sat	1	2	3	4	5
	Imp	1	2	3	4	5

(Sat= Satisfaction Level, Imp= Importance Level)

【Policy Area 3】 Enhancing Networks	Score	←Low High→				
(1) Support for Activities of Artists and Cultural Figures ・Aid for emerging and local artists	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(2) Support for Residents Engaged in Arts and Cultural Activities ・Support for community arts and volunteers	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(3) Regional Culture Promotions ・Promoting local cultural assets and festivals	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(4) Collaborations with Other Fields ・Arts, tourism, multicultural, international exchanges	Sat	1	2	3	4	5
	Imp	1	2	3	4	5
(5) Partnerships with Institutions ・Collaborations with universities, companies, museums	Sat	1	2	3	4	5
	Imp	1	2	3	4	5

(Sat= Satisfaction Level, Imp= Importance Level)

Q29 If you have any additional questions or comments, please write them below.

This concludes the survey. Thank you for your cooperation. Please put the completed survey form in the enclosed reply envelope and return it.